

**Subject:** Top 10 Things You Need To Know About Sustainability In Your Projects | Sustainable Cities Collective  
**From:** Douglas Curran <dougcurran@shaw.ca>  
**Date:** 19/11/2011 1:01 PM  
**To:** fonvca@fonvca.org, Corrie Kost <corrie@kost.ca>  
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Hello Corrie and John,

The question of the economic viability of 'green' initiatives was part of FONVCA's recent questionnaire for 2011 DNV candidates. It is an important issue and will likely become increasingly so in the coming years.

The link below from the Sustainable Cities Collective offers a number of useful conceptual tools for the assessing the value and economic return of sustainable approaches for business and presumably, for DNV projects as well.

[http://sustainablecitiescollective.com/node/31648?utm\\_source=scc\\_daily&utm\\_medium=email&utm\\_campaign=newsletter](http://sustainablecitiescollective.com/node/31648?utm_source=scc_daily&utm_medium=email&utm_campaign=newsletter)

best regards, Doug

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