

Subject: [Fwd: NORTH SHORE MOUNTAIN BIKERS PLACE TRAIL SIGNS AND KIOSKS WITH SUPPORT OF MEC]
From: Brian Platts <bplatts@shaw.ca>
Date: Thu, 03 Aug 2006 14:42:24 -0700
To: Corrie Kost <kost@triumf.ca>

Subject: NORTH SHORE MOUNTAIN BIKERS PLACE TRAIL SIGNS AND KIOSKS WITH SUPPORT OF MEC

From: NSMBA <info@nsmba.bc.ca>

Date: Thu, 03 Aug 2006 14:36:13 -0700

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NEWS RELEASE

NORTH SHORE MOUNTAIN BIKERS PLACE TRAIL SIGNS AND KIOSKS WITH SUPPORT OF MEC

North Vancouver, British Columbia, August 1, 2006 - The North Shore Mountain Bike Association ("NSMBA") installed signs and kiosks at various key North Shore trailheads with the aid of funding from Mountain Equipment Co-op ("MEC"). This funding built and expanded on MEC's previous support of the NSMBA to provide trail signage and maintenance as well as promote responsible use of the North Shore trails.

Installation of kiosks and trail signs was accomplished with the cooperation of the District of North Vancouver, the Lower Seymour Conservation Reserve and B.C. Parks. The NSMBA also cooperated extensively with North Shore Search and Rescue to determine the best possible location of the signs.

Sharon Bader of the NSMBA stated that: "We received this funding with the knowledge that growing number of trail users were not familiar with the trails or with environmental concerns or etiquette. The signs and kiosks allow us to communicate with trail users are to alert them as to responsible trail use while aiding them in navigating safely through the Shore trail system".

According to Matthew Struthers of MEC: "We are pleased that MEC could work with the NSMBA on an initiative that is consistent with MEC's goal of encouraging people to participate in outdoor activity and promoting responsible use of our outdoor resources".

More details and pictures of the trail signs funded by MEC are on the NSMBA website at http://www.nsmba.bc.ca/index.php?option=com_content&task=view&id=133&Itemid=27

On behalf of the North Shore Mountain Bike Association

Sharon Bader, President

For additional information; please contact the NSMBA at info@nsmba.bc.ca

Mission Statement: The North Shore Mountain Bike Association is an organization dedicated to the accessibility of trails and support of mountain biking on the North Shore. Be a part of the action by joining up via our website at www.nsmba.bc.ca. Our goals are:

- To keep trails challenging
- To be a voice for mountain biking on the North Shore
- To maintain the trails
- To keep the trails open
- To promote respect for the environment through cooperative trail maintenance & education
- To promote multiple use of trails & etiquette

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