

Subject: Draft DNV Sign Bylaw

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Federation of North Vancouver

Community Associations

Mayor & Council:

At the November 20th meeting of the *Federation of NV Community Associations* a discussion took place on the process for approving the District's sign bylaw. Of specific concern is the implications of adopting the new bylaw that designates sign character areas of Deep Cove, Edgemont Village, Lynn Valley and Marine Dr., but which leaves open the inclusion of more thorough regulations for each of these areas some time in the future. FONVCA believes that such a process could potentially result in inappropriate signage being installed prior to the creation of more area-specific sign regulations being implemented. It was therefore moved and carried unanimously

"That FONVCA request Council defer the adoption of the new sign bylaw until such time as each sign character area's specific regulations are incorporated into the draft."

It should be stressed that notwithstanding the above motion, FONVCA does not wish to see the sign bylaw deferred for a lengthy period of time. Indeed, FONVCA believes that a deferral is necessary to initiate the prompt inclusion of more specific regulations for each character area. If the draft bylaw is adopted as is, any amendment afterward to address the character areas will require a full Public Hearing process and therefore would take considerable time to complete. Far better that the character areas be thoroughly addressed beforehand, and the specific area regulations incorporated before the new sign bylaw is adopted.

Sincerely,
Brian Platts
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