

Subject: Road Side memorials and other inappropriate road side displays including signs and placards.

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To: "Gavin Joyce" <Gavin_Joyce@dnv.org>, "James Ridge" <James_Ridge@dnv.org>, "Mayor and Council - DNV" <Council@dnv.org>, "Senior Management Committee" <managecomm@dnv.org>, "FONVCA (E-mail)" <fonvca@fonvca.org>, <Cagebc@yahoo.com>

CC: "Nathalie Valdes" <Nathalie_Valdes@dnv.org>

Dear Gavin:

I for one believe that road side memorials are not appropriate and should not be tolerated. The same is also true for other road side displays including signs of all kinds and descriptions as the case may be. They are out of place in a community that takes pride in its appearance. Such displays detract from the image which we should try to foster - that we are a cultured community not one that plays to crass commercialism. All over the place signs do not give a very good impressions other than that we don't care what our municipality looks like and that our cultural standards are lacking. Tourists certainly are not very impressed by such displays. If road sings are allowed can billboards be far behind?

As you are aware I have made several constructive attempts to resolve this problem while still providing an opportunity for individuals and organizations to advertise and communicate. There are some very attractive and relatively inexpensive road side structures which would address the problem. You may wish to avail yourself of pictures and designs to that effect. I have even suggested that with some assistance from the municipality the maintenance of such structures might be undertaken by sports and cultural groups themselves. But unless staff is behind such an effort, it is unlikely that Council will support the elimination of these ugly and tasteless signs including those advertising real estate.

I am enclosing a copy of my last motion (initiative) to this effect.

Thank you

