

Subject: [Fwd: Fw: Maybe we can do something?]

Date: Tue, 02 Apr 2002 12:53:46 -0800

From: Brian Platts <brian_platts@telus.net>

To: Corrie Kost <kost@triumf.ca>

For FONVCA

Subject: Fw: Maybe we can do something?

Date: Tue, 02 Apr 2002 12:23:34 -0800

From: Anita Montgomery <anita.montgomery@attglobal.net>

Organization: Vanport Canada Co.

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Subject: Fw: Maybe we can do something?

Subject: Softwood Lumber we CAN do something

- > This message is being sent to everyone in my address book, and I am
- > asking you to consider doing the same. Here is why.
- >
- > As you may know by now, the 29% tariff recently announced by the US will
- > have a devastating effect on the lumber industry in B.C with an
- > estimated loss of tens of thousands of jobs and a major blow to the B.C
- > and Canadian economy. The US knows that it will take three years for a
- > resolution by the WTO or NAFTA, and that Canada cannot win it the
- > federal government starts a trade war. So they can stick it to us and
- > there is not much we can do about it. There is however one thing they
- > may have overlooked.
- >
- > Canada is the US's largest trading partner in goods services and
- > tourism. The Canadian market is made up of countless of individual
- > buying decisions. All of us make individual purchases every day. In

> most cases we have a variety of choices in products or travel
> destinations. Chile, Australia, B.C. and California all make excellent
> wines, so who needs California. There are lots of great travel
> locations, so why don't we go to Havana instead of Hawaii, or Paris
> rather than Phoenix. I am not suggesting campaigns or boycotts, just
> individual decisions, when we can, to not choose US products or
> destinations. To make sure the point gets across, tell the retailer or
> travel agent why you made the choice.
>
> We have all experienced Internet viruses in the past. What I am
> suggesting is a positive virus. This message traveling from my address
> book to yours and then beyond, can reach hundreds of thousands of
> individuals in a matter of weeks and they can make their own individual
> decisions. If you think this is a dumb idea, thanks for reading this far
> and just hit Delete. If you think it might have an impact and is worth
> trying, just forward this message to all in your address book. If you
> want you might add your local newspaper to your list, so you can track
> how far the idea goes
>
> I think it will have an impact, and it is worth trying.
>
> All the best
>
> Ken Fowler