

**Subject: [Fwd: Indigo Signage - 2 Points]**

**Date:** Wed, 13 Mar 2002 15:57:24 -0800

**From:** Brian Platts <brian\_platts@telus.net>

**To:** Corrie Kost <kost@triumf.ca>

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**Subject: Indigo Signage - 2 Points**

**Date:** Wed, 13 Mar 2002 15:27:45 -0800

**From:** "Dave Sadler" <davesadler@telus.net>

**To:** "Mayor and Council - DNV" <Council@district.north-van.bc.ca>

**CC:** "FONVCA" <fonvca@fonvca.org>, "Directors Team" <managecomm@district.north-van.bc.ca>

Dear Mayor Bell:

1) During Council debate regarding signage at Indigo Books, I believe you commented that the District's sign bylaw needed revamping & was possibly too restrictive.

I certainly agree that commercial signage in the District needs addressing. However I would prefer looking in the direction of West Vancouver where I consider the Marine Drive commercial area to be far more aesthetically pleasing than it's counterpart in either North Vancouver City or District. A major contributing factor is the absence of large & garish signage in West Van.

2) It was pointed out that Indigo had not applied for a sign permit. It would appear that this was not discovered until after a complaint by the public & not initiated by either Permits & Licences or Bylaw Enforcement.

Considering the amount of money spent on our accounting software, I would have thought the District could easily be made aware of which businesses had procured sign permits. An examination of the remainder should provide leads for those businesses which have not obtained (and paid) for the necessary permit.

Yours truly, Dave Sadler