

**Subject: Re: Adding the word health to the existing Recreation Facilities.**

**Date:** Tue, 13 Nov 2001 18:52:03 -0800

**From:** David Potter <dpotter@telus.net>

**To:** Corrie Kost <kost@triumf.ca>

**CC:** crite@dnv.org, youngg@northvanrec.com, fonvca@fonvca.org, council@dnv.org, kost@fonvca.org, Fraser Margaret <weemalkies@telus.net>

Hi Again Corrie,

Just another quick note to say that I had not looked at the web sites you included in you message until after I responded. Isn't it interesting they are all AMERICAN. I guess they would know what's right!

David Potter

Corrie Kost wrote:

> *A number of places seem to use the word "Health" in their*

> *Recreation Centres, eg.*

> <http://www.uni.edu/wellrec/>

> <http://www.usfca.edu/koret/facilities.html>

> <http://www.gvsu.edu/wellness/index.html>

>

> *So long as the context is made clear there should be no confusion with*  
> *a facility providing "medical" services. Certainly "Preventative Health" is*  
> *not the exclusive purview of medical services facilities.*

>

> *Another word which may prove just as effective,*  
> *with less ambiguity and likelihood of triggering turf wars is "Wellness".*

>

> *Corrie Kost*

>

>>

>>

>> *Subject: Re: Adding the word health to the existing Recreation Facilities.*

>> *Date: Tue, 13 Nov 2001 10:00:12 -0800*

>> *From: David Potter <dpotter@telus.net>*

>> *To: Ernie Crist <CristE@district.north-van.bc.ca>*

>> *CC: Gary Young <youngg@northvanrec.com>,*

>> *Mayor and Council - DNV <Council@district.north-van.bc.ca>,*

>> *"FONVCA (E-mail)" <fonvca@fonvca.org>*

>> *References: <C8D115181897D311997E00A0C969A095020F7569@EMAIL>*

>>

>> *Dear Councilor Crist,*

>>

>> *After reading your comments to Mr. Young of the Rec. Commission regarding the*  
>> *inclusion of the word "Health" in the Rec. facility name, I felt I had to*  
>> *comment.*

>>

>> *I am a telecommunications consultant and have done various projects for Health*  
>> *Regions in the province i.e. North Okanagan Health Region, Simon Fraser Health*  
>> *Region and the list goes on. The reason I question your comment, understanding*  
>> *that you want to increase the profile of the Rec. Centres, I don't think the use*  
>> *of the word "Health" would be wise. I do know that many of the facilities are*  
>> *used by the health region for thing such as physio Therapy for stroke and heart*  
>> *patients, BUT, to make it appear by using the word "Health" in the facility name*  
>> *may be misunderstood. Do I go there for my flu shoot? I don't think so.*

>>

>> *I do not know if our Rec. facilities "are not be used" up to their capacity, but*  
>> *you must be very careful what you try to imply in attempting to attract*  
>> *additional users.*

>>

> > David Potter  
> >  
> > Ernie Crist wrote:  
> >  
> > > Mr. Young;  
> > >  
> > > This is further to our communication on the above matter:  
> > >  
> > > I firmly believe that adding the word "health" to the existing Rec.  
> > > Facilities title as in Ron Andrews Health and Recreation Center for example  
> > > or something to that effect is quite important. Somehow including "Health"  
> > > would convey a new dimension and propel Rec. Facilities onto a new  
> > > quantitative leap in their function.  
> > >  
> > > I hope that the commission will give this idea serious consideration. After  
> > > all these facilities are not so much Recreation Facilities as they are  
> > > preventive health care centers. How about Ron Andrews or William Griffin  
> > > Recreation and Preventive Health Care center.  
> > >  
> > > Thank you,  
> > >  
> > > Ernie Crist.  
> > >  
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> > >  
> > > Part 1.2 Type: application/ms-tnef  
> > > Encoding: base64  
> > >  
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