

**Subject: Re: Adding the word health to the existing Recreation Facilities.**

**Date:** Tue, 13 Nov 2001 18:48:42 -0800

**From:** David Potter <dpotter@telus.net>

**To:** Corrie Kost <kost@triumf.ca>

**CC:** criste@dnv.org, youngg@northvanrec.com, fonvca@fonvca.org, council@dnv.org, kost@fonvca.org, Fraser Margaret <weemalkies@telus.net>

Hi Corrie,

A point well taken. As you may have noted I rarely comment on any of Councilor Crists motions or suggestions but felt this one needed commenting on. I will agree that as you have noted there are several other facilities that have used the word "health" in the rec. centres name, but, does this make it right! I agree that it is all in the context and if there is more than one way to take a word then perhaps that's not the word to use..... Your comment about wellness is also a possible as long as you don't play hockey in one of our centres (just kidding) As I said in my first message, I agree that something can be added to the names of our rec. centres to increase the profiles in the district (and maybe even charge more for the use) OOPs did I say that? I guess we are sweating the small things. I think like yourself, I'm just saying choose the words wisely. The population on the North Shore is aging quickly and as I grow older I don't want to mistake one facility for another. CONTEXT. Thanks for your comments.

David Potter

Corrie Kost wrote:

> *A number of places seem to use the word "Health" in their  
> Recreation Centres, eg.  
> <http://www.uni.edu/wellrec/>  
> <http://www.usfca.edu/koret/facilities.html>  
> <http://www.gvsu.edu/wellness/index.html>  
>  
> *So long as the context is made clear there should be no confusion with  
> a facility providing "medical" services. Certainly "Preventative Health" is  
> not the exclusive purview of medical services facilities.  
>  
> Another word which may prove just as effective,  
> with less ambiguity and likelihood of triggering turf wars is "Wellness".  
>  
> Corrie Kost  
>  
>  
>  
>> *Subject: Re: Adding the word health to the existing Recreation Facilities.*  
>> *Date: Tue, 13 Nov 2001 10:00:12 -0800*  
>> *From: David Potter <dpotter@telus.net>*  
>> *To: Ernie Crist <CristE@district.north-van.bc.ca>*  
>> *CC: Gary Young <youngg@northvanrec.com>,  
>> Mayor and Council - DNV <Council@district.north-van.bc.ca>,  
>> "FONVCA (E-mail)" <fonvca@fonvca.org>*  
>> *References: <C8D115181897D311997E00A0C969A095020F7569@EMAIL>*  
>>  
>> *Dear Councilor Crist,*  
>>  
>> *After reading your comments to Mr. Young of the Rec. Commission regarding the  
>> inclusion of the word "Health" in the Rec. facility name, I felt I had to  
>> comment.*  
>>  
>> *I am a telecommunications consultant and have done various projects for Health  
>> Regions in the province i.e. North Okanagan Health Region, Simon Fraser Health  
>> Region and the list goes on. The reason I question your comment, understanding  
>> that you want to increase the profile of the Rec. Centres, I don't think the use  
>> of the word "Health" would be wise. I do know that many of the facilities are***

> > used by the health region for thing such as physio Therapy for stroke and heart  
> > patients, BUT, to make it appear by using the word "Health" in the facility name  
> > may be misunderstood. Do I go there for my flu shoot? I don't think so.  
> >  
> > I do not know if our Rec. facilities "are not be used" up to their capacity, but  
> > you must be very careful what you try to imply in attempting to attract  
> > additional users.  
> >  
> > David Potter  
> >  
> > Ernie Crist wrote:  
> >  
> > Mr. Young;  
> > >  
> > > This is further to our communication on the above matter:  
> > >  
> > > I firmly believe that adding the word "health" to the existing Rec.  
> > > Facilities title as in Ron Andrews Health and Recreation Center for example  
> > > or something to that effect is quite important. Somehow including "Health"  
> > > would convey a new dimension and propel Rec. Facilities onto a new  
> > > quantitative leap in their function.  
> > >  
> > > I hope that the commission will give this idea serious consideration. After  
> > > all these facilities are not so much Recreation Facilities as they are  
> > > preventive health care centers. How about Ron Andrews or William Griffin  
> > > Recreation and Preventive Health Care center.  
> > >  
> > > Thank you,  
> > >  
> > > Ernie Crist.  
> > >  
> > > -----  
> > > Part 1.2 Type: application/ms-tnef  
> > > Encoding: base64  
> > >  
> > > -----  
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