

**Subject: Re: Adding the word health to the existing Recreation Facilities.**

**Date:** Mon, 12 Nov 2001 17:33:23 -0800

**From:** Corrie Kost <kost@triumf.ca>

**Organization:** TRIUMF

**To:** criste@dnv.org, youngg@northvanrec.com, fonvca@fonvca.org, council@dnv.org, dpotter@telus.net, kost@fonvca.org, Fraser Margaret <weemalkies@telus.net>

A number of places seem to use the word "Health" in their Recreation Centres, eg.

<http://www.uni.edu/wellrec/>

<http://www.usfca.edu/koret/facilities.html>

<http://www.gvsu.edu/wellness/index.html>

So long as the context is made clear there should be no confusion with a facility providing "medical" services. Certainly "Preventative Health" is not the exclusive purview of medical services facilities.

Another word which may prove just as effective, with less ambiguity and likelihood of triggering turf wars is "Wellness".

Corrie Kost

>

>

> *Subject: Re: Adding the word health to the existing Recreation Facilities.*

> *Date: Tue, 13 Nov 2001 10:00:12 -0800*

> *From: David Potter <dpotter@telus.net>*

> *To: Ernie Crist <CristE@district.north-van.bc.ca>*

> *CC: Gary Young <youngg@northvanrec.com>,*

> *Mayor and Council - DNV <Council@district.north-van.bc.ca>,*

> *"FONVCA (E-mail)" <fonvca@fonvca.org>*

> *References: <C8D115181897D311997E00A0C969A095020F7569@EMAIL>*

>

> *Dear Councilor Crist,*

>

> *After reading your comments to Mr. Young of the Rec. Commission regarding the inclusion of the word "Health" in the Rec. facility name, I felt I had to comment.*

>

> *I am a telecommunications consultant and have done various projects for Health Regions in the province i.e. North Okanagan Health Region, Simon Fraser Health Region and the list goes on. The reason I question your comment, understanding that you want to increase the profile of the Rec. Centres, I don't think the use of the word "Health" would be wise. I do know that many of the facilities are used by the health region for thing such as physio Therapy for stroke and heart patients, BUT, to make it appear by using the word "Health" in the facility name may be misunderstood. Do I go there for my flu shoot? I don't think so.*

>

> *I do not know if our Rec. facilities "are not be used" up to their capacity, but you must be very careful what you try to imply in attempting to attract additional users.*

>

> *David Potter*

>

> *Ernie Crist wrote:*

>

> *> Mr. Young;*

> *>*

> *> This is further to our communication on the above matter:*

>>  
>> I firmly believe that adding the word "health" to the existing Rec.  
>> Facilities title as in Ron Andrews Health and Recreation Center for example  
>> or something to that effect is quite important. Somehow including "Health"  
>> would convey a new dimension and propel Rec. Facilities onto a new  
>> quantitative leap in their function.  
>>  
>> I hope that the commission will give this idea serious consideration. After  
>> all these facilities are not so much Recreation Facilities as they are  
>> preventive health care centers. How about Ron Andrews or William Griffin  
>> Recreation and Preventive Health Care center.

>> Thank you,  
>>  
>> Ernie Crist.

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>> Part 1.2 Type: application/ms-tnef  
>> Encoding: base64

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>  
> David Potter <dpotter@telus.net>  
> Manager  
> JDP Technologies  
>  
> David Potter  
> Manager <dpotter@telus.net>  
> JDP Technologies  
> Conference Software Address  
> Default Directory Server  
> Additional Information:  
> Last Name Potter  
> First Name David  
> Version 2.1

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Corrie Kost < <a href="mailto:kost@triumf.ca">kost@triumf.ca</a> > TRIUMF Computing Services
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